

lan Newton was born and received his education in New Zealand, graduating with an Honours Science Degree in Botany and Zoology. Following post-graduate agricultural research, he relocated to Canada. Ian also completed the Residential Executive Development Program, York University, Toronto, Canada. Following a career in crop agriculture, Ian joined Hoffmann-La Roche in 1979 holding a variety of positions including Group Director, Human Nutrition, Canada, and eventually Director of Business Development and Regulatory Affairs, DSM Nutritional Products, USA. He was responsible for the business development of various nutrients, and new ingredients including long chain (LC) fatty acids in the late He was responsible for the introduction of Roche/DSM LC fatty acid products to USA/Canada, which has since grown to be a world leader encompassing, Ocean Nutrition marine oils and Martek ARA and DHA algal products. Upon retiring from DSM, Ian established his own consulting business, Ceres Consulting, based in Uxbridge, Ontario, Canada, specializing in business and product development in the health and nutrition sector. He has also consulted internationally for governments and global organizations. Ian remains actively involved in many areas of human nutrition and is a member of the AOCS, and ISSFAL, and is involved in Advisory and Boards of Directors positions in healthorientated companies. He is a Partner in Nutrition Capital Network, The Editorial Advisory Board of Nutrition Business Journal.

A recognized expert on nutritional lipids and active in this field for over twenty years he has published on the nutritional aspects of vitamins, long chain polyunsaturated fatty acids and nutritional ingredients in a variety of scientific and trade journals and a speaker at national and international nutrition conferences and symposia. Ceres Consulting is active in regulatory filings with Health Canada for health ingredients for use in foods and supplements, as well as food additives on behalf of food and nutrition companies. Ian continues to actively participate in many areas of human nutrition and is a member of (ISSFAL, AOCS, a Selection Cttee. Member in Nutrition Capital Network, where he continues to mentor emerging companies seeking funding and strategic direction. Ian was a Founding member of the highly regarded trade association, GOED, for omega-3 fatty acids in health and nutrition and continues in the Communication and Regulatory Cttees. Ian is also a member of the Editorial Advisory Board of Nutrition Business Journal (New Hope), he has held several boards of director's positions in health orientated companies and organizations, such as Richardson Centre for Functional Foods, AgWest Bio Saskatoon, Planet Organic Health, BioPharmacopea Inc, (now owned by Solutex Group Spain; Maresins), and Radient Technologies Inc. http://radientinc.com/